

CESEC Cares

Corporate Social Responsibility Newsletter

Issue XVIII

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SPOTLIGHT | STORY OF CHANGE | PHOTO GALLERY

Spotlight

Students of Akshar project shine in their HS Examination giving them a passport for their future

Akshar, an education Project under CESC's CSR initiatives, is being implemented in Tiljala-Topsia. The Project covers the entire spectrum of pre-primary, primary, elementary, secondary, and higher secondary education reaching out to children in the age group of 3-18 years through our Early Child Education and Development Centres and community-based academic support centres. The Project addresses both in-school and out-of-school children.

This year, 21 students who undertook lessons at our Special Guidance centers appeared for the Higher Secondary Examinations. Prior to the implementation of the Project, they were struggling to cope up with the curriculum as their families could not afford private tuitions and hence, they were lagging in their studies. These students, once enrolled at our Special Guidance Centres were given special attention and focus so that they could come up the learning curve. Out of these, 20 students successfully passed the examination. Amongst the 20 students, 5 of them secured First Division, 12 students passed with Second Division and 3 students with Third Division.



Some of the examinees who successfully passed the H.S. Examination



Children participating in a rally organised to observe World Environment Day

World Environment Day observed under Indradhanush Project

World Environment Day was observed on 5th June, 2023 keeping in mind the theme 'Solution to Plastic Pollution'. The day was observed through community sensitisation. 99 children from the education centres along with more than 200 community members, local police officials, local government officials and community based organisations (CBOs) participated in a rally which raised slogans and waved posters made by the children in order to attract the attention of people passing by, regarding environmental issues and ways to bring about transformational changes.

Teacher's Training under Muktagan Project

A two-day model-based workshop focusing on concepts of light, sound and magnetism was held on 6th June and 7th June, 2023 in which science teachers and project staff of Muktagan participated. The main objective of this workshop was to enhance the skills of teachers to teach scientific theory using models made from low-cost materials thereby, improving students' learning, skills and understanding regarding various topics in science. A total of 16 models were created in the two-day workshop to emphasize science theories such as Light and Sound Waves, Reflection and Refraction of Light, etc.



Teachers making science models during the training

Kiran Project stall at Baghbazar Fair Square

Kiran Project, a CSR initiative of CESC Limited, is being implemented in Metro Colony near Dakshineswar. The Project aims at reducing the amount of organic waste being channelled to landfills by involving the community members in recycling their organic waste into vermicompost, thereby creating a cleaner and more hygienic living environment. At present, the SHG formed under the Project produces about 200 kg of vermicompost per month and in this year it will go up to 1000 kg per month.

Kiran Project has been allotted a stall in the Fair being held at Baghbazar Fair Square to showcase and sell the vermicompost produced by the SHG members. The Fair is open from 20th June to 2nd July, 2023. The members are also using this opportunity to disseminate knowledge on how the product is being made by them and the importance of waste management.



Members of the SHG at the stall

Ghat clean-up campaign on the occasion of World Environment Day 2023

In order to observe World Environment Day, 2023, under the Urja Chetana Project, a CSR initiative of CESC Ltd., a ghat clean-up campaign was organised on 5th June, 2023 in the Baghbazar area. 25 Students and teachers from Behala Girls' High School, Putiary Brajamohan Tewary Girls High School, and Tiljala High School participated in the drive. A short street play was also staged to make the commuters aware of the ill-effects of single-use plastics. During the clean-up drive, students collected waste which included plastic, paper, thermocol, etc. from Baghbazar ghat. Later this was handed over to the Kolkata Municipal Corporation for recycling and further disposal.



Students collecting waste during the ghat clean-up campaign



Students weighing the waste collected during the campaign



Students happy to be a part of the campaign

Spotlight

HEALTH

Observation of Safe Motherhood Day

Safe Motherhood Day was observed on 11th April, 2023 with an aim to raise awareness about good healthcare and safety of all mothers (including expecting mothers). This initiative was taken to disseminate information and knowledge for reducing maternal and neo-natal death rates. To commemorate the day, the event was conducted with 80 pregnant women from different pockets of the Topsia Area under SNEH project. The participants were able to learn about benefits of institutional registration, institutional delivery, importance of 4 ANC check-ups which includes sugar test, weight check-up, Haemoglobin, blood pressure, and lower abdomen check-up to find out the growth of the child in the womb. The significance of timely tetanus and diphtheria injections was explained coupled with importance of taking 180 calcium and 360 iron tablets during pregnancy. The mothers were also made aware of the risk factors during pregnancy and explained the consequences of pregnancy bleeding, swelling of hands and feet, anemia, weight stagnation etc. Mothers were also informed about the process of opening Janani Suraksha Yojana (JSY) and its benefits.



Observation of Safe Motherhood Day

SNEH

Story of Change

Mehejabin Khatoon, a beneficiary under the SNEH Project, is a pregnant mother who lives with her family in a slum in Ward No. 66, Tiljala. During the usual home visits, the project team members visited her house and while interacting with her, understood that the area in which she resides does not have an ICDS centre. Hence, she and her daughter who is 3 years old, are deprived of services of the ICDS such as receiving supplementary nutrition, pre-school education, health education etc. Moreover, she was not aware of the importance of the journey of the first 1,000 days of a child. Community Health Volunteers under the Project, frequently interacted with her and created awareness regarding right nutrition in-take and they also enrolled her name in a nearby ICDS Centre. While they helped her with these facilities, they ensured that she attended the mothers' meetings regularly so that she could grasp the knowledge imparted. The volunteers also kept note and ensured that she received support from the local UPHC (Urban Primary Health Centre) in terms of receiving iron tablets and regular health check-ups.

Photo Gallery



Indradhanush



Akshar



SNEH



Kiran



Eklavya-CEC Skill Academy



BECOME A
VOLUNTEER
& MAKE A DIFFERENCE