



**RP - Sanjiv Goenka  
Group**  
Growing Legacies



SEC:11879

28 October, 2014

The General Manager  
BSE Limited  
P J Towers,  
Dalal Street, Fort  
Mumbai 400001

The Manager  
National Stock Exchange of India Ltd  
"Exchange Plaza", C-1, Block G,  
Bandra-Kurla Complex,  
Bandra(E),  
Mumbai – 400051

The General Manager – Listing  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata – 700 001

Dear Sir,

**Sub: Proposed placement of equity shares of face value of Rs. 10 each ("Equity Shares") through a qualified institutions placement (the "Issue") under Chapter VIII of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended ("SEBI ICDR Regulations") and Section 42 of the Companies Act, 2013, by CESC Limited (the "Company") to qualified institutional buyers as defined under Regulation 2(1)(zd) of the SEBI Regulations ("QIBs").**

We wish to inform you that, in respect of issue of Equity Shares to QIBs pursuant to the Issue, the QIP Committee of the Board of Directors of the Company has, as its meeting held on 28 October, 2014, pursuant to the board and shareholder resolutions dated 22 September, 2014 and 18 October, 2014, respectively, passed the resolution in connection with the following:

1. Authorising the opening of the Issue from 28 October, 2014.
2. Approving and adopting the preliminary placement document dated 28 October, 2014.
3. The relevant date for the purpose of this Issue in terms of Regulation 81 (c) (i) of the SEBI ICDR Regulations is 28 October, 2014 and accordingly the floor price in respect of the aforesaid Issue, based on the pricing formula as prescribed in under Regulation 85 (1) of the SEBI ICDR Regulations is Rs. 677.84 per Equity Share (the "Floor Price") . A discount of up to 5% on the Floor Price may be offered by the Company to investors in the Issue, at its discretion.

CESC Limited

CIN : L31901WB1978PLC031411 e-mail : [cesclimited@rp-sg.in](mailto:cesclimited@rp-sg.in)  
Regd. Office : CESC House, Chowringhee Square, Kolkata - 700 001, India  
Tel : +91 33 2225 6040 Fax : +91 33 2225 3495 Web : [www.cesc.co.in](http://www.cesc.co.in)

In relation to the Issue, we have filed the preliminary placement document dated 28 October, 2014 with your office today.

Kindly take the above notification on record and the same may be treated as compliance under applicable clause(s) of the equity listing agreement.

Thanking you,

Yours faithfully,  
For CESC Limited

  
**(S. Mitra)**  
**Company Secretary**

